



SAMPLE SOCIAL MEDIA POSTS

X (Formerly Twitter):

1. [Agency abbreviation] is committed to the well-being of our personnel. Learn more about how the Cordico app from @Lexipol is helping us deliver crucial #wellness resources so we can serve you better. Learn more: [Link to Press Release]
2. When our [officers/firefighters/EMS professionals/dispatchers/corrections officers] are of healthy mind and body, our service to you is improved! That's why our personnel have access to the Cordico wellness app from @Lexipol. The app provides 24/7 access to resources, information on vetted therapists and more: [Link to Press Release]

LinkedIn:

3. Did you know all [Agency name] personnel and their family members have access to a free app to support their mental and physical health and wellness? Read more: [Link to Press Release]
4. When our [officers/firefighters/EMS professionals/dispatchers/corrections officers] are of healthy mind and body, our service to you is improved! That's why we partner with Lexipol to provide the Cordico wellness app to [Agency abbreviation] personnel and their families. The app provides 24/7 access to a wellness toolkit addressing 60 mental and physical health topics, self-assessments, information on support resources and more: [Link to Press Release]

Facebook:

5. Keeping our personnel physically and mentally healthy is key to providing safe and effective service to you. [Agency acronym] uses Lexipol's Cordico wellness app to provide our personnel and their families with 24/7 access to critical mental and physical health resources: [Link to Press Release]
6. Wellness matters, especially for those who risk their lives to serve others. That's why [Agency abbreviation] personnel have access to a 24/7 app to support their well-being. The app provides 24/7 access to a wellness toolkit, mental health self-assessments, information on vetted therapists and features specific to the [Agency abbreviation]. Read more: [Link to Press Release]